

## Colorado Tourism – Barb Bowman & Jennifer Grossheim

Tourism is an important part of the economy both statewide and here in Grand Junction. The Colorado National Monument, wineries, peaches and other agriculture, mountain biking, skiing, hiking, fishing and hunting all contribute to the area's tourist attractions. Here to update us on the current state of Colorado tourism are Jennifer Grossheim and Barb Bowman.

Jennifer has over 15 years of combined corporate, non profit, and government public relations experience. She has a bachelor's degree from Eastern New Mexico University. Jennifer is an intrepid traveler and has served as the Grand Junction VCB's Marketing and Public Relations Coordinator for three years.

Barbara is in her 18<sup>th</sup> year working for the Visitor & Convention Bureau in Grand Junction. Barb graduated from the University of Colorado with a B.S. in Recreation and a minor in English. She then lived and worked in Germany for 9 years, while also traveling extensively in Europe and Africa. Barb has served on the board of the National Tour Association, Tour Colorado and the Colorado Society of Association Executives. She is a member of the International Promotions Committee and the Governor's Conference on Tourism for the Colorado Tourism Organization.



Jennifer Grossheim



Barb Bowman

### While You Slept

(Copious Notes from last week's meeting)

By Dennis Baker

- Chief Dale was resplendent in his war bonnet.
- Marlayne announced that the meeting on the 22<sup>nd</sup> would be held at the Masonic Lodge.
- Kate Jackson from Rotaract is looking for \$100 lane sponsors for Rotaract's whole roller bowling tournament at GJ Scores, April 9, 6:00 p.m. Come and join us for drink and food (Rotaract takes a cut of the food sales as well). Twenty six teams are set. Call Kate at 245-4336 for more details. The event proceeds go to combat homelessness in the Valley and the Rotaract Club.
- Merritt Kinsey and Herb Bacon were awarded Paul Harris Fellows (+8 for both). Congratulations to both of them. Bob Denning was also mentioned to receive another PHF award, but we don't believe he was present to accept the award.
- Carmen Moyer was inducted as a new member. Herb Bacon is her sponsor. Carmen is the assistant director of the St. Mary's Foundation, and more importantly, a valuable member of the Rotary Masquerade Committee.
- Barb Salogga, Mike Perry and Mary Gonzales all accepted gifts from the club on behalf of the Latimer House (\$750), the Museum of the West (\$500) and the Riverside Educational Center (\$1,000), respectively.
- That cute little Dennis Baker had a valuable gift for the Chief: a picture of himself and his friends from the golf course in St. George, taken in 2008.
- You have heard rumors of a Rotary old guy "Beef Cake" calendar for 2010. It is also rumored that one FW posed for pictures wearing skis, and not much else, at Powderhorn. This investigative reporter is on it (and maybe in it). Women, save your money.
- A new Rotary Club is in the works in the Valley. It meets in Clifton in the mornings for coffee on Tuesdays (7:30) at Dos Hombres in Clifton. Send them some prospective members. They need our help.
- Reed Mitchell did a great job as emcee for an April Fools roast of President Dale.

**From The Secretary's Desk** -- As has become painfully obvious, our national financial woes have begun to take a toll on our local economy. At its most recent meeting, our board of directors expressed its desire to keep membership attrition to a minimum. If you are having difficulties keeping your membership charges current, please give President Dale or any other board member a call. And if you are interested and capable of helping support those who need assistance, a call to Dale or me would be greatly appreciated. Thanks for all you do to make our club one to be envied.

## Hail to the Chief



*There was no shortage of Rotarians at last week's meeting who lined up to roast (ahh ... errr ... we mean, pay homage to) the Chipster, aka The Old Goat, aka Buffalo Chip. Being April Fool's Day, it only seemed appropriate to heap praise upon the soon-to-be "Past" President Dale. Among those to toss barbs were Reed Mitchell, the "Real" President, Marlayne Turner and Past Presidents Kirk Rider, Mike Burke, Tom Hunn and Dennis Baker.*

### Fun Facts By Jan Pomrenke

Talk about top notch members – Wow! We have another new one! At our **April Fool's Meeting** last week the very talented **Carmen Moyer** was inducted, oops, I mean inducted. As she said, when **Herb Bacon** asks you to become a member, you quickly jump, say **YES** and gladly serve. Carmen is a gem of a lady as **Tom Hunn** already knows; because he jumped up to quickly shake her hand after her installation. She has already stepped up to the plate and has a high powered position on the **Masquerade Committee** where her talents are already a huge asset. Our head of that asset management, **Dennis Baker**, is totally thrilled. Carmen has a degree in Public Relations, Not for Profit Management. She is a Certified Fund Raising Executive currently employed by St. Mary's Hospital and Medical Center. St. Mary's now has the Tallest Building Award in the City of Grand Junction. Her "Head Honcho" is the cute Robert W. Ladenburger, who is no relation to Big Mac Ham Burger. Funny the things you learn in this column. In any case, welcome Carmen!

April 8, 2009

***Upcoming Dates***

**Meeting Programs  
Claudia Crowell  
Program Committee Chairperson**

- April 15**      **Fair Tax**  
**April 22**      **Mesa County Partners**  
                    *Joe Higgins*  
**April 29**      **GJEP & Workforce Center**  
**May 6**         **Exchange to Ireland**  
                    *Angela Harness*

**Other Dates**

- April 8**         **Rotary Exchange Committee**  
                    11:15 Two Rivers Conv. Ctr.

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